

New!

Save Smart Retire Rich

Exclusive Stonewood + Steep Digital Program

Webinars have become a valuable tool in the modern advisor's marketing tool belt. In addition to being able to reach ideal clients in a convenient new format, webinars give you the added flexibility of presenting live or on-demand. When combined with the time-tested ROI of email marketing, you get a cost-effective, rapid tool for helping bringing on new clients.

Save Smart Retire Rich is a brand new marketing program created in collaboration between Steep Digital and Stonewood Financial designed to reach the next generation of retirees. Today's rules for retirement were created for a different generation, and a new way to reach savings goals is needed for people in their peak earning years.

What's included:

- Exclusive marketing territories
- Webinar coaching videos
- Webinar prep checklist
- High-converting registration page
- Expertly written copy for email invites
- Dynamic webinar registration roster updated in real-time
- Constant landing page optimization
- Online calendar integration
- Registration confirmation and reminder emails (texting optional)
- Post-event email campaign to send recorded webinar to no-shows

Cost: \$500

Submit orders 2 weeks prior to your desired event date and we'll get started building your campaign!

READY TO GET STARTED?

Give our team a call or email to discuss the next steps for getting started with Save Smart Retire Rich

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